

# Chuck Scharenberg

Your Trusted Business Growth Advisor

*"My passion is supporting you to build business structures so you can realize your dreams."*



"What I liked about your facilitation was that you were competent and persistent. Despite time lags on our part, you were still there to promote us, push us through, and kick us in the butt. This made a difference because you kept us on the ball. It allowed us to get work done quickly. Your efforts resulted in a business plan that allowed us to achieve our main goal and objective of a business loan for \$750,000.00."

*Mark Ainley, GC Realty & Development LLC*

## MORE PROFIT MORE FREEDOM

KEYNOTES | BREAKOUTS | WORKSHOPS

### THE GAIN FOR YOUR AUDIENCE

Learn structures to...

- Increase Predictable Sales and Generate Stronger Results
- Recruit Successful Employees and Weed Out Near-Misses
- Create A Foundation for Developing Organizational Processes
- Get the Results You Want with Customers and Business Partners

### GROWING YOUR BUSINESS ONE STEP AT A TIME

Incremental Growth And Continuous Improvement Steps: Providing 3 key elements and 10 specific steps for business development. It is designed for business owners, sales associates, and anyone involved in creating a relationship with customers strong enough to do business.

### RECRUITING TOP PLAYERS

Recruiting the best people to deliver your promises to customers is critical and not always easy. It is designed for business owners, middle managers, and anyone involved in the hiring process.

### BUILDING BUSINESS STRUCTURES

Helping develop processes, structures, and systems to support your people to deliver powerfully in: Sales and Marketing, Production and Delivery, Finance, and HR. Address ways to keep employees better engaged. Support your people to address uncertainties and difficulties, and expand management skills. It is designed for business owners and business managers.

### CAN'T WE ALL JUST GET ALONG?

Identifying the needs, preferences, and fallback strategies of your customers and the people you work with. It is designed to allow you to recognize your core behavior(s) and ways you can adapt them to be more successful with customers and teammates.

### ABOUT CHUCK

Chuck is passionate about helping business owners achieve significant growth as people and as business professionals. He brings energy and an end-in-mind approach to his facilitation and presentations. His workshops are upbeat and well organized.

Chuck presents business development strategies at industry conferences and corporate events. He offers clients insights and resources for a variety of leadership and business challenges. Topics focus on structures for business growth. Presentations frequently addressed 4 components: The Existing Problem, A Shift in Perspective, Tools to Support People, and Results!

Over the last 20 years, Chuck has served as a business consultant, trusted advisor, and executive coach; supporting more than 600 business owners, senior leaders, and middle managers. He has helped business owners across the US achieve remarkable growth in their business as well as their people. His clients praise his expertise with business structures, highly-attuned listening skills, and systematic approach. Industries served include: Technology, Financial Services, Law, Manufacturing, Logistics, Healthcare, and Government. He works with clients in North and South America, Asia, Europe, and the Middle East.

**CONTACT CHUCK  
FOR YOUR NEXT EVENT**

630.215.6193  
chuck@moreprofitmorefreedom.com

"You have helped me take my professional game to the next level - developing collaborative relationships to get the job done."

*Dean P. Newsome, MPA*

"The impact of your facilitation has, in fact, addressed my goal of finding "the" speech that I am passionate about, would love to give for many years, and that reflects my "voice" and message."

*Raymond Lauk, PhD, MBA*

